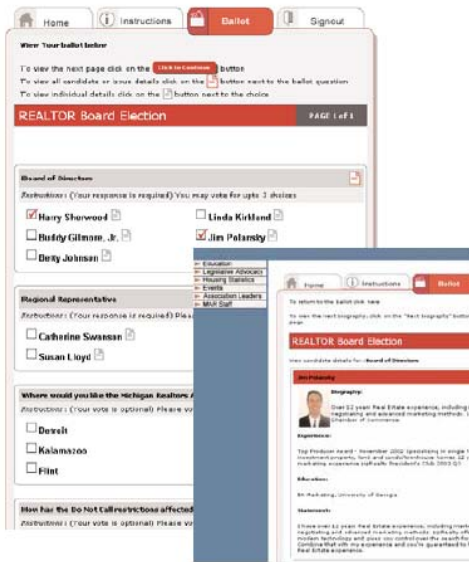


# 10 Reasons Why Top Organizations Choose eBALLOT

*online voting software for associations*

[www.eBallot.votenet.com](http://www.eBallot.votenet.com)



So what's unique about eBallot? **Why do hundreds of organizations** – including the most sophisticated award show voting programs – rely on eBallot to power their elections and voting? How about customers that are actually successful... a product that is the state of the art... and an ongoing commitment to our customers.

eBallot is the #1 most popular solution because we deliver the best software, the best features, the best security, the most years of experience, real savings, the best customer support and a **perfect election experience every time.**

## Reason #1: Save Time and Money

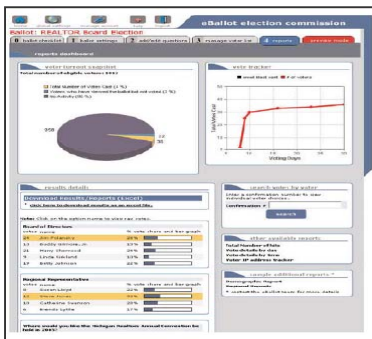
By running an online election, you don't need to spend time creating and distributing ballots. Your staff will not be tied up managing all the aspects of the document creation process -- no coordinating with designers, printers, or the post office!

Additional time savings are provided through our software's completely automatic tabulation system – no counting and recounting paper ballots!

Think of all the money you will save when you don't print and mail paper ballots -- or have to pay a third-party to validate your election results. Your election costs could decrease by 25% to 50%.

## Reason #2: Easy for Voters

With eBallot, your voters can participate anytime, anywhere, using the Internet!



No filling out of forms and mailing them back -- just a few clicks with their mouse and they are done.

This easy access to the voting or survey process gives your members a voice, increases participation, and delivers a convenient benefit to your members -- increasing member satisfaction.

## Reason #3: No IT Experience Needed

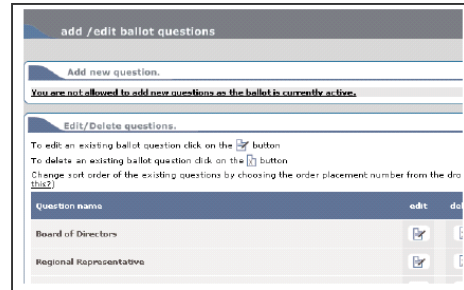
eBallot is a 100% hosted application so we'll maintain and monitor your vote or survey for you.

eBallot requires no software or hardware investment from customers. It is 100% web-based -- the servers, databases, and security appliances that protect your election are included with your subscription.

Our simple setup wizards and copy-and-paste environment means that if you can do email, you can set up an election. Our experienced staff can answer your questions if you need assistance - we are here to support you and make your election a success.

**Reason #4: Secure Access and Tamper-Proof Elections**

eBallot’s revolutionary security measures prevent double voting, mismarked ballots, and unauthorized access to your ballot.



eBallot is the only online election solution that has undergone independent security audits and received the designation of "Hacker Proof" from Scan Alert Inc. Our security audits gave us excellent ratings for our practices in securing the eBallot network, resistance to hacker attacks and intrusion detection techniques.

**Reason #5: A Proven, Reliable Solution**

To be valid an election must be perfect, so there’s no room for mistakes. With eBallot you don’t have to worry about whether your first online vote will work or not because eBallot has successfully supported over 500 elections!

eBallot enables you to take advantage of world-class software that has already been professionally tested and deployed by hundreds of satisfied clients.

**Reason #6: Customer-Driven Optimized Software**

Year after year we listen to our customers and deliver features and functionality that they want to see.

Our software is already optimized with customer-friendly features including an easy to use voting interface, ballot creation wizard, and application design. We already know what works and what doesn’t.

**Reason #7: Paper Receipts and Reliable Results Verification**

With eBallot, the integrity of your election is guaranteed. eBallot verifies voter eligibility, delivers ballots, tabulates results, and doesn’t allow election administrators to change votes and influence results.

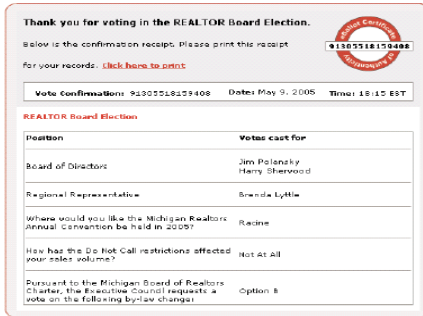
For years, eBallot has been a pioneer in election security. After delivering several groundbreaking security mechanisms, we have done it again with our new Secure Ensure Receipts System (SERS) system.

eBallot is the only system on the market to offer paper receipts. This new feature provides another level of confidence in the online process. Your election will be honest and fair with eBallot.

Paper receipts include a confirmation number, a date and time stamp, a list of choices made by the voter, and the unique eBallot seal and certificate of authenticity.

Offering paper receipts to voters, enables our clients to build and sustain credibility and trust with their voters. Your voters will feel better seeing their votes on a receipt and knowing that their votes count!

Our SERS system offers a convenient way to authenticate and audit election results in a post-election environment or in a recount/contested election. Whether you audit your results yourself, have our team conduct an audit or outsource it to an accounting firm, you'll have a paper trail to do the job.



**Reason #8: Hundreds of Advanced Features**

eBallot offers more overall features and more one-of-kind election tools than any other online voting company. Only eBallot offers a secure online nominations system, a ballot preview option, advanced reporting tools, paper receipt confirmation, graphic-rich candidate biographies, pre-election ballot certification and automated get-out-the-vote email reminders.

**Reason #9: SAS70 Certified**

eBallot has also undergone a rigorous SAS70 audit and received the highest rating for hosting, internal controls and internal infrastructure. Our audit included a complete test of our vote tabulation system and verified that eBallot correctly counts votes. With eBallot, you will have peace of mind knowing that your election results are accurate.

**Reason #10: Unmatched Technology Expertise**

For more complex voting solutions, eBallot's *CustomBallot Consulting* Team offers a full-suite of consulting solutions, including ballot design, election marketing, and customized security configuration services.

Over the past five years, our team has built customized voting applications to meet the specific needs of law firms, non-profits, award shows and associations. Our team will work directly with your organization from discovery to solution delivery to product training.

**And, if you still aren't convinced....**

**Reason #11: We Deliver Election Perfection Every Time**

As an industry veteran and the pioneer of do-it-yourself online balloting software we take great pride in our mission to deliver perfect election experiences with maximum security and reliability.

With five years of experience, we have a proven track record of delivering *election perfection* to organizations of all sizes all over the world. Because of our sterling record, we've earned the trust of our customers and have the best satisfaction rate in the industry.

With hundreds of satisfied customers, eBallot is the undisputed leader in the online voting market.